



PHILSUTECH

NEWSLETTER

PHILSUTECH Bldg., Magsaysay Avenue, Bacolod City, Philippines

January - March 2018 Vol. XX • No. 16

Farm tour draws almost 80 participants



Farm tour participants watch the actual demonstration of farm implements, including the use of a drone for fertilization, at Hda. Bilbao, Brgy. Punta Mesa, Manapla.

Almost 80 participants from sugar-producing provinces all over the country joined the 2018 edition of the Annual Philsutech Farm Tour, one of the most popular activities arranged by the association.

Held last February 15 & 16, the event was a project of the Agriculture & Farm Engineering Division headed by Vice-President & Director Gerardo G. Lopez and Director Karl Joseph B. Gibe.

The first day was spent at Planta Centro Hotel in Bacolod City, where the participants listened to industry experts on various topics.

The topics and the resource speakers were:

Yield Estimation System – Mr. Lavern A. Olalia (SRA–Luzon LAGAREC); SRA Varieties - Mr. Rimmon

T. Armones SRA La Granja), and Drip Irrigation – Mr. James Jade Ulysis A. Paraiso (Netafim/Netaphils) ; HYVs Philsurin Varieties – Ms. Rosalyn T. Luzaran & Ms. Haydee P. Villariez (Philsurin);

Farm Mechanization – Mr. Roland L. Tacardon (RLT Tractors); Cultural Practices – Philsurin Financial Facilities – Mr. Santiago Ledesma (Leval Development Corporation); and Agras Drone Fertilization (Actual Demonstration) – Mr. Anthony Tan.

The first day was capped with the viewing of farm tractors of Filholland Corporation and fellowship cocktails.

On the second day, the participants travelled to Hda. Bilbao, Brgy. Punta Mesa, Manapla for the

Visenio is 65th PHILSUTECH Annual National Convention Overall Chairman

Vice-President & Dir. Wilfredo Visenio, Operations Manager of URC-Passi, is this year's Overall Convention Chairman. He is presently the VP & Director for Management Division, serving dual position.

This year's 65th Annual National Convention will be held on August 14 TO 17, 2018 at the Waterfront Hotel, Lahug, Cebu City, with the theme "PHILSUTECH: Celebrating 65 Years of Service to the Sugarcane Industry".

This year's Board appointed Past President Mario G. Palma as Adviser. He is presently the Business Unit Manager of Cane Supply for the whole URC sugar

mills.

We are inviting everyone to attend and participate in this significant year of the association. We will give honor to our Past Presidents, the pillars of the association, and give due recognition to outstanding members.

Exhibits booths are now available for reservation. Regular exhibitors will be given priority to reserve their slots. Moreover, the exhibitors who had been participating for the past ten (10) consecutive years will be given a special award.

The Secretariat is now accepting hotel reservation at Waterfront Hotel only.

One night deposit for each room reserved is required to confirm your reservation.



VP & Dir. Wilfredo Visenio
Overall Chairman
65th Philsutech Annual National Convention

Notice of GENERAL MEMBERSHIP MEETING

To All PHILSUTECH Members:

Notice is hereby given that the General Membership Meeting of the PHILSUTECH ASSN., INC. will be held on August 17, 2018, 9:00a.m. at the Grand Ballroom, Waterfront Hotel, Lahug, Cebu, Philippines to transact PHILSUTECH business matters.

HAYDEE VILLANUEVA – RIVERA
Corporate Secretary



BOARD OF DIRECTORS AND OFFICERS

Fiscal Year 2016 – 2017

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Vice-President & Director

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NOLI G. SEGOVIA

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Director

RAMIL A. PAIG

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Factory Engineering Division
Agriculture & Farm Eng'g Div.
Bio-Energy & Env'tal Mgmt Div.
Process Division
Management Division

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Tel. No. (63-34) 434-1591 • Website: www.philsutech.com • Twitter: twitter.com/philsutech

Nominations still open for DCL, divisional awards

Nominations for the 2018 Don Carlos L. Locsin Award and the newly-launched Philsutech Outstanding Members Award are still open.

The Don Carlos L. Locsin Awards is given in honor of Don Carlos L. Locsin, the co-founder and first president of Philsutech.

Started in FY 1991-92, the award has been conferred upon persons in the sugar industry who have distinguished themselves through outstanding achievements in sugar business management, sugar economics, education, scientific and technical research, development and innovation in sugar processing technology, and other very significant contribution towards the promotion of the interest and general well-being of the Philippine Sugar Industry.

Last year's awardee was Engr. Placido U. Morales, a former top management employee and consultant of Central Azucarera Don Pedro and Roxas Holdings.

On the other hand, the **Outstanding Members Award** was launched last year. The new awards program aims to recognize members who have made outstanding

contributions in their specific fields of expertise in the sugar industry.

These fields are composed of the five Philsutech technical divisions, namely:

1. Agriculture and Farm Engineering
2. Factory Engineering
3. Process
4. Bio-Energy and Environmental Management
5. Management

Every year, one awardee will be chosen for each of the five divisions.

The general criteria for the nominees are:

- A. Should be an active Philsutech member (at least three consecutive years) from the date of nomination
- B. Has served as lecturer, trainor or speaker on any sugar industry-related topics
- C. Has demonstrated a broad knowledge of his field and enhanced the same through various research and innovations
- D. With excellent contribution to the sugar industry in his field of expertise

- E. Has developed and introduced new method or process that protects the workers' condition and the environment (except for Management Division)

Each division has a separate set of specific criteria, a copy of which can be secured from the Philsutech Secretariat. Companies and organizations in the industry can submit at least one nominee, from among their employees or members, for each of the five divisions.

Engr. Simon G. Turno III, Factory Operations Manager of Central Azucarera Don Pedro, was the first to be awarded as the outstanding member in the field of Engineering during last year's convention.

Deadline for submission of nominations for the DCL Award is on May 21, 2018, while that for the Outstanding Member Award is on May 15, 2018.

For your nominations and/or further information, please contact the PHILSUTECH SECRETARIAT at Telefax : (034) 434-3013; 4348127, Tel. No. (034) 434-1591 or email: philsutech@gmail.com

Process Division holds Calibration Seminar

Philsutech's Process Division, headed by Vice-President and Director Francis Y. Ferraris and Director Emma E. Abueva, conducted the Calibration Seminar at Planta Centro Hotel, Bacolod City last February 17.

About 71 participants took part in the activity, which carried the theme "Accurate and Efficient Weighing - Good Weighing Practice".

Mr. Evan Lorin of Mettler Toledo Philippines was the resource speaker.

The seminar discussed the following:

- Introduction to Common Misconceptions of Weighing and Importance of Accurate Weighing
- Challenges of Complying to ISO Requirements
- How to Ensure Accurate Weighing



Mr. Evan Lorin of Mettler Toledo Philippines was the seminar's resource speaker.

Process Division... . from page 3

to Produce Consistent Quality Products and Avoid Reworks

- How to Increase Productivity and Cost Saving by Assuring Accurate Weighing Overtime
- Calibration and Life Cycle Management Solution with

Documented Strategy to Accurate Weighing.

Participants learned about international standards in weighing equipment and test weights, as well as the different quality systems that are relevant in the sugar industry. They

were also given an overview of the prerequisites of weighing calibration.

When the presentations were finished in the morning, a hands-on, actual demonstration was conducted in the afternoon, followed by a lively open forum.



Process Division Vice-President and Director Francis Y. Ferraris welcomes the participants



Process Division Director Emma E. Abueva gave the overview of the seminar



Philsutech Past Pres. Mario G. Palma gives the closing remarks.



Philsutech officers present the certificate of appreciation to Mr. Evan Lorin of Mettler Toledo Philippines as the resource speaker for the seminar. (L-R) Vice-Pres. & Dir. Francis Y. Ferraris, Corporate Secretary & Administrative Manager Haydee V. Rivera and Dir. Emma E. Abueva)



(L-R) Mettler Toledo Philippines country manager Mr. Norman Tatco, Process Division VP&Dir. Francis Y. Ferraris, Resource Speaker Mr. Evan Lorin-Mettler Toledo, Philsutech Admin Officer & Corp. Sec. Ms. Haydee Rivera, and Process Division Dir. Ms. Emma E. Abueva



(L-R) Mettler Toledo Philippines country manager Mr. Norman Tatco, Committee on Academe Vice-Chair Ms. Aurora Porras, Process Division VP&Dir. Francis Y. Ferraris, Resource Speaker Mr. Evan Lorin-Mettler Toledo, Philsutech Admin Officer & Corp. Sec. Ms. Haydee Rivera, Process Division Dir. Ms. Emma E. Abueva, Committee on Academe Chair Ms. Jinah T. Cuenca, and representatives from Mettler-Toledo Philippines



Group photo with SRA participants



Group photo with URC Sugar Division Group



Group photo with participants from CACI, AALCPI Planters and First Farmers



Group photo with participants from VICMICO Planters, HPCO, VMC, Option-MPC, AHSSI Planters, Lopez Sugar, Sagay Central)

Philsutech announces upcoming divisional activities

In line with the continuing professional upliftment of its members, Philsutech will conduct its regular divisional technical courses on the following schedule:

Applied Technology on Bio-energy and Environmental Management (ATBEM)

March 15-16, 2018 (Thursday- Friday)

Project of Bio-energy & Environmental Management Division headed by Vice-Pres. & Dir. Noli G. Segovia and Dir. Ferdinand B. Masi

“Behavior-Based Safety Training”

April 5-6, 2018 (Thursday- Friday)

Project of Management Division headed by Vice-Pres. & Dir. Wilfred B. Visenio

Applied Technology on Sugar Process (ATSP)

April 16-20, 2018 (5 days)

Project of Process Division headed by Vice-Pres. & Dir. Francis Y. Ferraris and Dir. Emma A. Abueva

Applied Technology on Energy Management & Utilization (ATEMU)

May 14-18, 2018 (5 days)

Project of Factory Engineering Division headed by Vice-Pres. & Dir. Jesus Edmundo B. Cardeñas and Dir. Ramil A. Paig

Last February 15-16, the Agriculture & Farm Engineering Division, headed by Vice-Pres. & Dir. Gerardo G. Lopez and Dir. Karl Joseph B. Gibe, conducted the Annual Philsutech Farm Tour, while the Process Division kicked off its divisional activities for 2018 with the Calibration Seminar.

For your reservations and/or further information, please contact the PHILSUTECH SECRETARIAT at Telefax : (034) 434-3013; 4348127, Tel. No. (034) 434-1591 or email: philsutech@gmail.com.

Philsutech officers for 2017-2018

Dean L. Guevarra, General Manager/consultant of Sweet Crystals Sugar Mill Corporation, heads the current set of Philsutech Officers and Board of Directors as the President for Fiscal Year 2017 – 2018, while immediate past president **Danilo B. Jugno** is the Chairman of the Board.

Before he became the general manager of the Pampanga-based Sweet Crystals in 2012, Guevarra was the Vice-President & Resident Manager of Central Azucarera Don Pedro, Inc. (CADPI) in Batangas, Vice President for Marketing & Business Development of CADPI and Central Azucarera de La Carlota, Inc. (CACI), Operations Assistant of Roxas & Company at its Makati Head Office, and Plant Metallurgist & Staff Assistant, Lepanto Consolidated Mining (LCMC) in Isabel, Leyte.

He finished his BS in Metallurgical Engineering degree from the University of the Philippines and he is a Certified Purchasing Manager of the Institute for Supply Management, USA. He is married to Perlita de Guzman Guevarra, with whom he has three children – Jose Lorenzo, Patricia Andrea and Dominic Leandro.

On the other hand, Jugno is presently the Managing Director of PHILSTEEL Holdings Corp. He was former General Manager of Green Future Innovations, a bioethanol and cogeneration company in San Mariano, Isabela. He has more than 30 years of experience in executive leadership and managing business operations and corporate finance, both locally and internationally.

The Board of Directors for 2017-2018 is composed of:

Factory Engineering Division: **Jesus Edmundo B. Cardeñas** (Vice-President & Director) and **Ramil A. Paig** (Director);

Agriculture & Farm Engineering Division: **Gerardo G. Lopez** (Vice-Pres. & Dir.) and **Karl Joseph B. Gibe** (Director);

Bio-Energy & Environmental Management Division: **Noli G. Segovia** (Vice-Pres. & Dir.) and **Ferdinand B. Masi** (Director);

Process Division: **Francis Y. Ferraris** (Vice-Pres. & Dir.) and **Emma A. Abueva** (Director); and,

Management Division: **Wilfred B. Visenio** (Vice-Pres. & Dir.)

Jesus Edmundo B. Cardeñas is originally from Malaybalay, Bukidnon. He is married to Sandra Jocson Cardeñas, with whom he has two children – Jed Iñigo and Joshua Ignatius. A registered mechanical engineer who finished his studies at Colegio de San Agustin – Bacolod, he started his career in the sugar industry as a Cadet Engineer at Victorias Milling Company. He has made Vicmico his home and he now heads the company's Engineering Operations Division.

Ramil A. Paig is a registered electrical engineer who finished his studies in 1998 at Central Mindanao University in Maramag, Bukidnon. In 1999, he was accepted as a cadet engineer in BUSCO Sugar Milling Company. He worked his way up the corporate ladder, until he was designated in 2006 as Mill Superintendent, a position which he holds up to now.

Gerardo G. Lopez is a farmer who is affiliated with First Farmers Association and a member of the Board of Directors of Dos Hermanas Multi-Purpose Cooperative. He finished his degree in Bachelor of Science in Commerce, Major in Management at De La Salle University – Taft. His two children are Nieves Angelina and Girard Mariano.

Karl Joseph B. Gibe is presently the Research & Development Coordinator of the Bukidnon Mill District Development Foundation, Inc. (BMDDFI) and, at the same time, the Regional Coordinator for Mindanao of the Philippine Sugarcane Research Institute Foundation, Inc. (PHILSURIN). He finished his BS in Agricultural Business at the University of the Philippines at Los Baños. He is married to Betsy Pearl C. Gibe, with whom he has a son, Kyle Erick.

Noli G. Segovia is presently the Factory Operations Manager of ROXOL Bioenergy Corporation. He has also worked with SCBI, Distileria Bago, Asian Alcohol Corporation, Central Azucarera de La Carlota and as faculty member of Technological University of the Philippines – Visayas in Talisay City, Negros Occidental. He finished his BS in Chemical Engineering from Colegio San Agustin – Bacolod. He is married to Lynn Labayen Segovia, with whom he has three children – Marianne, Jose Rafael and Maria Teresa.

Ferdinand B. Masi is the Senior Vice-President – General Manager of Progreen Agricorp, a Batangas-based bioethanol producer which is a subsidiary of Emperador Distillers. A Certified Public Accountant, he finished his studies at the University of Baguio in 1983 and earned his MBA from the Ateneo Graduate School in 2004. He is also the general manager of the Consolidated Distillers of the Far East, Treasurer of the Ethanol Producers Association of the Philippines, and Vice-President of the Center for Alcohol Research & Development Foundation.

Francis Y. Ferraris heads the Refined Sugar Department of Victorias Milling Company, where he started his career in the sugar industry as a cadet engineer in the Boiling House and Company Distillery Departments in 1981. A licensed chemical engineer, he finished his studies at the University of San Carlos in Cebu City. He has been the president of PICHÉ's Vicmico Unit since 2013. He is married to Marisol Baylon Ferraris, with whom he has three children - Kevin Paul, Kieffer James and Keisha Kristii Maru.

Emma E. Abueva is the Quality Control Manager of URC SURE Sonedco in Kabankalan, Negros Occidental. She has also worked as Internal Quality Audit Head of Sonedco and as Quality Assurance – Refinery Supervisor of URC SURE Ursumco in Manjuyod, Negros Oriental. She finished her BS Chemistry at Silliman University. She is married to Adonis Abueva and they have two children, namely Vincent June and Marcela Isabel.

Wilfred B. Visenio is the Operations Manager of URC SURE Passi, a position he has occupied since 2015. He has also worked as production manager of Wrigley Philippines (2006-2015) and as process supervisor of Philip Morris Philippines (2000-2006). He finished his BS in Mechanical Engineering at the University of Santo Tomas in 1989. He was appointed by the BOD last December 2017 as the Overall Convention Chairman for the 2018 Philsutech Annual National Convention.

Haydee V. Rivera is still the Administrative Manager and Corporate Secretary while Danilo G. Villanueva remains as the Treasurer. Villanueva is a Certified Public Accountant who was formerly employed with First Farmers Holdings Corporation.



Jugno



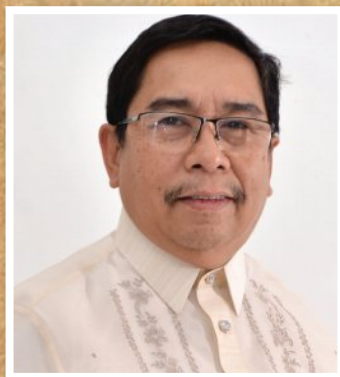
Guevarra



Lopez



Cardenas



Ferraris



Segovia



Visenio



Gibe



Paig



Abueva



Masi



Rivera



Villanueva

Farm Tour ...from page 1

farm visit and viewing of farm implements and actual demonstration of the equipment and machineries.

Among the implements and equipment which the participants witnessed in action were the conveyor cane loader, in-field hauler, boomsprayer, sicklesword

cutter, Landini with Supercreep, Kioti 42 hp tractor and the Agras drone fertilization system.

The sponsors for the activity were Filholland Corporation, Sagrex Corporation and 3T Tire Supply.



Agriculture & Farm Engineering Vice-President & Director Gerardo G. Lopez



Agriculture & Farm Engineering Director Karl Joseph B. Gibe



Mr. Lavern A. Olalia of SRA – Luzon LAGAREC speaks on Yield Estimation System.



Mr. Rimmon T. Armones of SRA - La Granja discusses SRA Varieties.



Mr. James Jade Ulysis A. Paraiso (right) of Netafim discussed Drip Irrigation.



Miss Haydee P. Villariez (left photo) and Ms. Rosalyn T. Luzaran of Philsurin presented the HYV's Philsurin Varieties.



Mr. Roland L. Tacardon of RLT Tractors talks about the necessity of farm mechanization.



Mr. Santiago Ledesma of Leval Development Corporation speaks about Philsurin Financial Facilities.



Participants inspect the farm tractors of Filholland Corporation displayed at Planta Centro Hotel, Bacolod City.



Mr. Anthony Tan presents the Agras Drone Fertilization, with an actual demonstration.



Drone which is used for fertilization



Mr. Edwin Patenio of Filholland Corporation receives the plaque of appreciation as the major sponsor of the Philsutech Farm Tour 2018.



Mr. Michael Chan of 3T Tire receives the plaque of appreciation as one of the sponsors.



Representative from Sagrex Corporation receives the plaque of appreciation as one of the sponsors.

Farm Tour...from page 9



Mr. Santiago Ledesma receives the certificate of appreciation as Farm Tour Host.



Tractor mounted with Sicklesword Cutter



Participants inspect the tractor mounted with Sicklesword Cutter.



Farm tour participants witness the actual demonstration of farm implements and equipment which can be utilized for farm mechanization, including the use of a drone for fertilization, at Hda. Bilbao, Brgy. Punta Mesa, Manapla.

WATERFRONT HOTEL, LAHUG, CEBU CITY

LAHUG, CEBU CITY

- REGISTERED DELEGATES & PRODUCT EXHIBITORS ONLY (Maximun of five(5) representatives from each Product Exhibitor)

CATEGORY	DISCOUNTED RATE
STAND. SINGLE	Php 3,200.00
STAND. DOUBLE	Php 3,400.00
SUPERIOR SINGLE	Php 3,400.00
SUPERIOR DOUBLE	Php 3,600.00
DELUXE SINGLE	Php 3,600.00
DELUXE DOUBLE	Php 3,800.00
EXTRA PERSON	Php 2,200.00
DELUXE PREMIUM SINGLE	Php 4,100.00
DELUXE PREMIUM DOUBLE	Php 4,300.00
JUNIOR SUITE SINGLE	Php 6,900.00
JUNIOR SUITE DOUBLE	Php 7,300.00

INCLUSIONS:

- Buffet Breakfast at Café Uno Restaurant
- Complimentary Bottled Water
- Free access to the Gym (Open 24 hours with steam and sauna)
- Free Shuttle service to Ayala Center Cebu and SM City Cebu
- Free WIFI in all Guest Rooms
- Use of Group Check-In & Check-out Counter, with welcome drinks (for at least 10 rooms arriving or leaving at the same time.

CONDITIONS:

- The Hotel reserves the right to allocate room-types depending on the rooms availability.
- The Client shall provide initial room requirements to the sales person.
- The Hotel shall inform the Client the number of rooms allocated per room type with the corresponding room rate.
- The rates above shall only be applicable on the inclusive dates of the event, any prior or extension bookings are subject to rate and room availability.
- Any increase in the guaranteed room night is subject to room availability.
- Early Check-In and Late Check-out shall be charged accordingly. (Php 1,000.00 per room)
- Check-In time starts at 2:00 PM and Check-Out time is 12:00 NN on

the same day. All request for early Check-In and Late Check-out will be levied a surcharge fee equivalent to Php 1,000 per room. Non payment of surcharge fee equivalent to Php 1,000.00 per room.

- NO SHOW/Cancellation – For no show on agreed arrival date, the Hotel will charge the total estimated room charges for the whole duration of the booking.

IMPORTANT:

- 1) Deadline for reservation is on May 31, 2018 (first come- first serve basis)
- 2) One night deposit for each room reserved is required to confirm your reservation.
- 3) Name/s of occupants, check-in and check-out dates should be indicated in the reservation form.
- 4) One night deposit should be in CASH or in CHECK Payable to WATERFRONT CEBU CITY CASINO HOTEL, INC.

- NON-REGISTERED DELEGATE SHOULD PAY THE RACK RATES DIRECTLY TO THE HOTEL SALES DEPARTMENT. (Subject to availability of the room.)

Superior Room	Single/Double	Php 6,700.00
Deluxe Room	Single/Double	Php 7,200.00
Extra Bed		Php 2,200.00
Deluxe Premium	Single/Double	Php 7,700.00
Junior Suite		Php 15,100.00
Executive Suite		Php 18,900.00

Notice of 2018 PHILSUTECH FUN GOLF TOURNAMENT

Golf Tournament will be held on August 14, 2018 (From 8:00 AM to 11:00 AM) at the Cebu Country Club. Open to all paying convention delegates, authorized representatives of product exhibitors and sponsors.

Registration Fee:

Pre-paid	P2,500.00 per player
Walk-in	P3,000.00 per player

To: PHILSUTECH SECRETARIAT

From: _____

Company Represented: _____

Position/Designation: _____

Email Address: _____ Mobile No. _____

Fax No. _____ Landline No. _____

RESERVATION FOR THE FOLLOWING PHILSUTECH DELEGATES:

	Check-In	Check-Out
1) _____	_____	_____
2) _____	_____	_____
3) _____	_____	_____
4) _____	_____	_____
5) _____	_____	_____

AN INVITATION

We are glad to inform you that PHILSUTECH will be holding its 65th Annual National Convention on August 14 to 17, 2018 at the Waterfront Hotel, Lahug, Cebu City. This year's theme is PHILSUTECH: Celebrating 65 Years of Service to the Sugarcane Industry”.

This much-awaited yearly gathering of sugar industry leaders, sugar technologists, sugar technology providers, sugarcane farmers, traders and millers is an opportunity for us not only to renew friendships, expand our networks and to be updated and learn more about the latest industry technologies and developments in order to grow our businesses and to benefit our respective companies.

We have also invited several national government officials and industry experts who will be there to provide updates & messages and plenary presentations on crucial issues affecting the sugarcane industry.

We will have our usual product & technology exhibits and technical presentations under Sugar Process, Management, Agriculture & Farm Engineering, Factory Engineering and Bio-Energy and Environmental Management Divisions.

Moreover, we will have our annual friendly golf tournament at the Cebu Country Club, the Fellowship for our exhibitors and the Gala night for all delegates. During the opening ceremonies, we will be conferring the Don Carlos L. Locsin Award and the Outstanding Sugar Practitioner Award for deserving sugar technologists & practitioners who have excelled in their respective fields.

In view of these, we would like to inform you that we are now accepting booth reservations for exhibitors who wish to promote their products and services during the convention. By making your reservations now, you can choose the most strategic location to display your products and services.

Aside from product exhibits, we are soliciting financial support from you/your Company by becoming a Sponsor, Patron or Donor or you can advertise in our Convention Souvenir program which will be distributed to all delegates during the event.

We also encourage your representatives to register as members/delegates to the Convention so you can join us in all activities as PHILSUTECH celebrates its 65th year.

In behalf of the PHILSUTECH Board of Directors and Convention Organizers, we thank you for your continued support and we strongly encourage you to join and be part of this milestone event.

Very truly yours,

WILFRED B. VISENIO
Overall Convention Chairman

DEAN L. GUEVARRA
President